

ALL THINGS OPEN

20
21

OCTOBER 17 • 18 • 19

LIVE / IN PERSON FROM
RALEIGH, NC USA
& LIVE STREAMED TO DEVICES
AROUND THE WORLD

EVENT OVERVIEW

[2021.ALLTHINGSOPEN.ORG](https://2021.allthingsopen.org)

[INFO@ALLTHINGSOPEN.ORG](mailto:info@allthingsopen.org)

The 2021 Event

In 2021 the conference will feature three days of in-person and virtual programming.

*Subject to change based on COVID-19 situation.

Co-Located Events

In conjunction with ATO, we are thrilled to host two co-located events in 2021. **Inclusion & Diversity** will take place in-person on Sunday, October 17 starting at 1:00 pm ET. A separate registration is required in Eventbrite and the event is FREE. **Community Leadership Summit (CLS)** will take place virtually/online, Monday, October 18. A virtual conference registration is required in Eventbrite, which is also FREE.



Monday, October 18 & Tuesday, October 19

“Traditional” conference days featuring 15 minute keynotes, 45 and 90 minute sessions, and the Community Leadership Summit (CLS) on Monday, October 18.

In-Person

In-person programming takes place at The Raleigh Convention Center. Each day will feature 10 tracks of sessions and 75 speakers. **note, all in-person tracks/sessions will be live streamed to the virtual platform.*

Virtual

Virtual programming will be available on the 6Connex platform for those that can't attend in-person. Content will include all keynote talks, 6 “virtual only” tracks each day, in addition to the 10 in-person tracks live streamed from the Raleigh Convention Center. will include all keynote talks and 10+ tracks of 15, 45 and 90 minute sessions.



The Raleigh Convention Center will again serve as host location for the in-person component. It is grand in scale and beautiful in design.

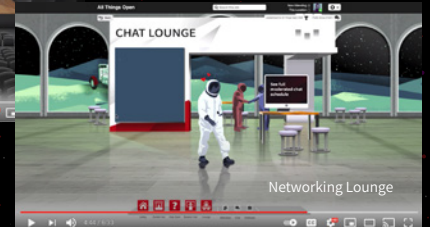


Attendance will be scaled back to ensure attendee safety and safety protocols will be in place throughout the venue.



Auditorium and keynote session(s) room

Sponsor Exhibit Hall



Networking Lounge



ALL THINGS OPEN IS A PROUD CERTIFIED B CORP. It took 1.5 years of consistent work and documentation to achieve the certification and was worth every minute of effort. The focus of the event remains providing world-class educational and networking opportunities at a price allowing access to both traditional and non-traditional attendees.

Inclusion & Diversity in Open Source

SUNDAY, OCTOBER 17 • RALEIGH CONVENTION CENTER

The **2021** Inclusion & Diversity event will feature traditional talks, panel discussions and attendee Q&A around a variety of predetermined inclusion topics. Subject matter experts, community and company leaders, and technologists of all types will attend and participate.



Rikki Endsley, Open Source Community Manager at AWS and long-time tech editor, writer, content strategist, and open source community manager will serve as event emcee.

2021 SPEAKERS



NIGEL BROWN

VMWARE



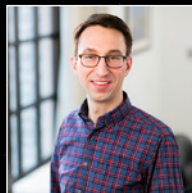
DEMETRIS CHEATHAM

GITHUB



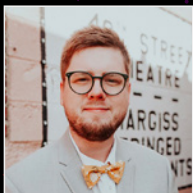
MASON EGGER

DIGITAL OCEAN



DAVID GRIZZANTI

IBM



MATT CANTU

UNIVERSITY OF NEBRASKA AT OMAHA AND CHAOSS



RUTH KEGAH

ANIMALZ



CLARENCE CLAYTON

RED HAT



KOREN TOWNSEND

RED HAT

2021 TOPICS

- All In for Maintainers: Creating an Inclusive Culture Within Communities
- LGTM - limiting / being mindful of the use of acronyms
- Let Me Introduce Y'all to Y'all
- Adopting Open Source Practices to Build More Inclusive Products and Services
- CHAOSS Diversity, Equity and Inclusion (DEI) Open Source Badging Initiative
- Careers in Tech: Calling All Majors!
- Building Inclusion Through Effective Moderation

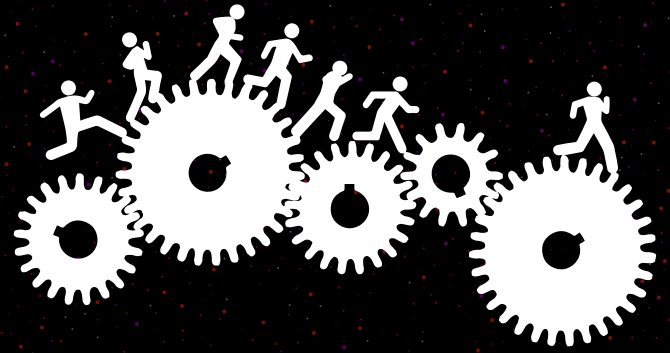


Nikema Prophet speaking at the Inclusion & Diversity in Open Source event in 2019.

2021 SPONSORS



Community Leadership Summit (CLS)



MONDAY, OCTOBER 18 - VIRTUAL

Building on the tremendous success of the original ATO/CLS partnership in 2020, the Community Leadership Summit (CLS) will once again be held in conjunction with All Things Open.

The event will be hosted and available on the virtual platform. In 2020 more than 1,000 attendees from all over the world participated in some way. Excellent participation is again expected in 2021.

ABOUT CLS

The place where community leadership is crafted.

The Community Leadership Summit 2021 brings together community leaders, organizers and managers and the projects and organizations that are interested in growing and empowering a strong community. Leading minds in community management, relations and online collaboration will discuss, debate and continue to refine the art of building an effective and capable community.

The event will feature moderated and facilitated discussions to deliver a rich set of content driven by a diverse audience.

Thought leaders in the community space are consistently featured, and 2021 will be no different.

2021 Moderators



JONO BACON

JONO BACON CONSULTING



JASON HIBBETS

RED HAT



JEN WIKE HUGER

RED HAT



AMBER GRANER

CORELIGHT INC.

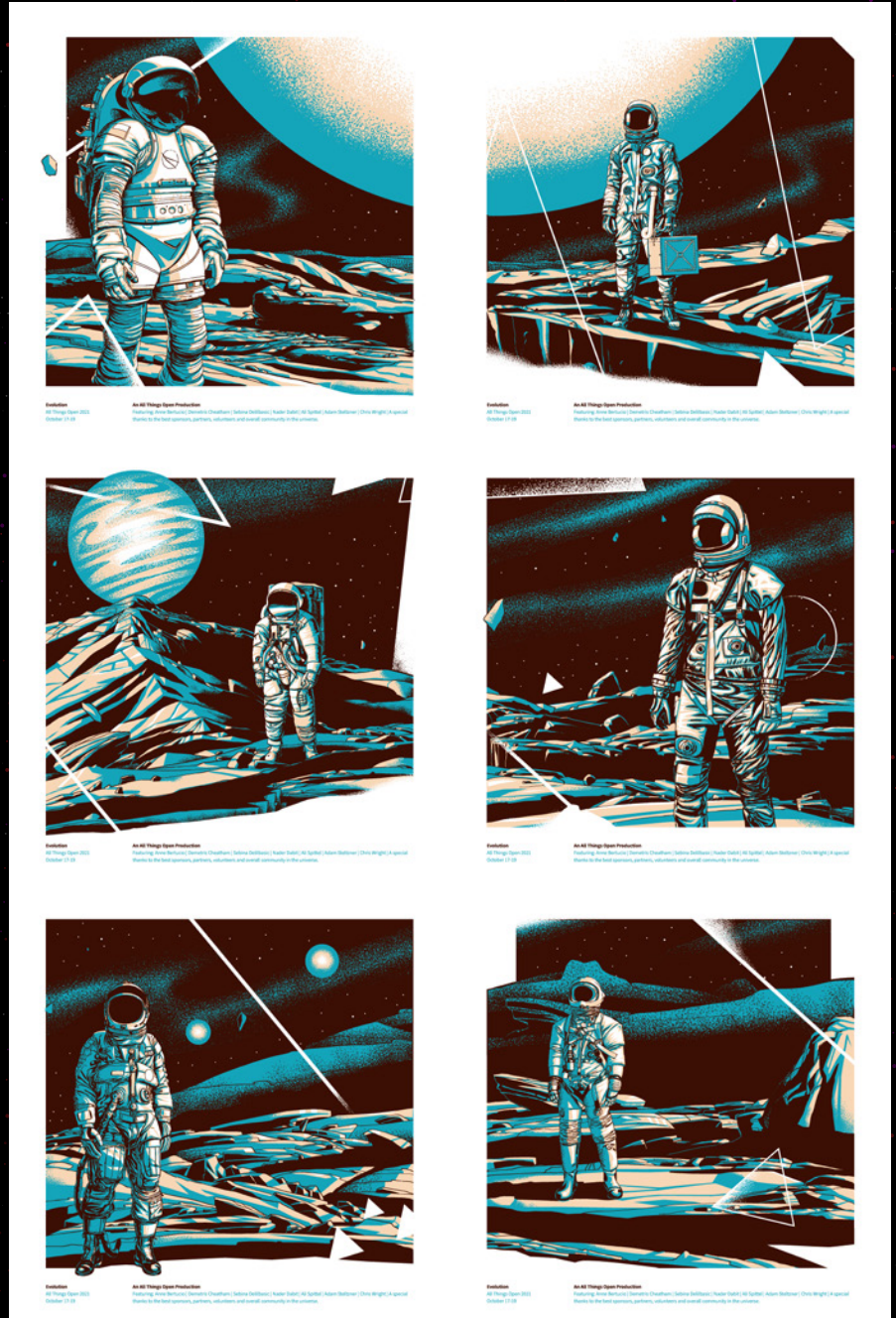


2021 T-Shirts & Poster

Both will be given away onsite and are available for purchase

T-SHIRT

The 2021 t-shirt sponsor is the team at Red Hat.



PROMOTIONAL POSTER

The 2021 poster title is "Evolution". Poster sponsor is the team at Salesforce.

2020 by the Numbers

*note, in 2020 ATO was a virtual event only

7,483
Registrations

 **75+**
Countries Represented

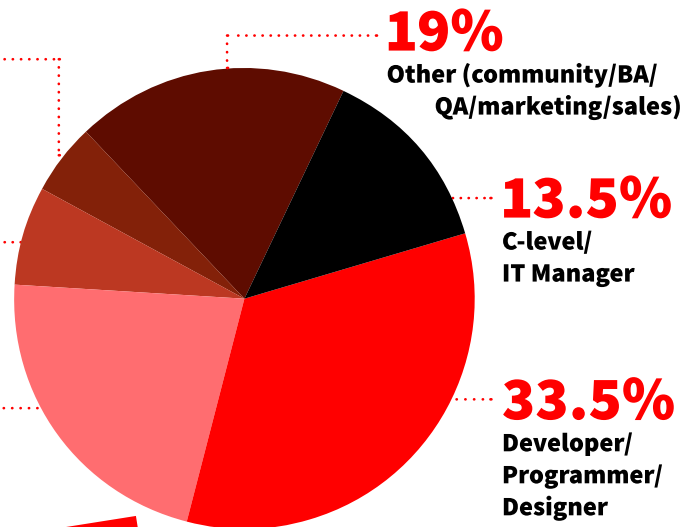
36.3% Attendees
Influence Spending Decisions

Type of Attendee

5%
Sys admin/
Data admin

7%
Education
(student/
professor)

22%
Engineer/
Scientist



260+
SESSIONS



250+
SPEAKERS

2,500+ Companies & Organizations

DevOpsDays Raleigh was co-located for the first time with ATO in 2020. The dual-track event featured more than 25 speakers and hosted more than 750 attendees.



Year 4 of Inclusion & Diversity in Open Source was the largest event to date – featuring for the first time an Executive Panel. More than 1,000 people attended worldwide.



The Community Leadership Summit was co-located with ATO for the first time in 2020, and it was a spectacular success. More than 1,000 from all over the world attended or participated in some way.



2019 by the Numbers

*note, 2019 was an in-person event

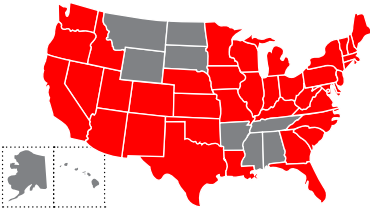
4,985

ATTENDEES

The 2019 event was the largest ATO ever. In 2018 attendance was 4,079.

34.26%
of attendees

INFLUENCE SPENDING DECISIONS IN THEIR COMPANY / ORGANIZATION.



41

U.S. STATES REPRESENTED
Including the District of Columbia



27

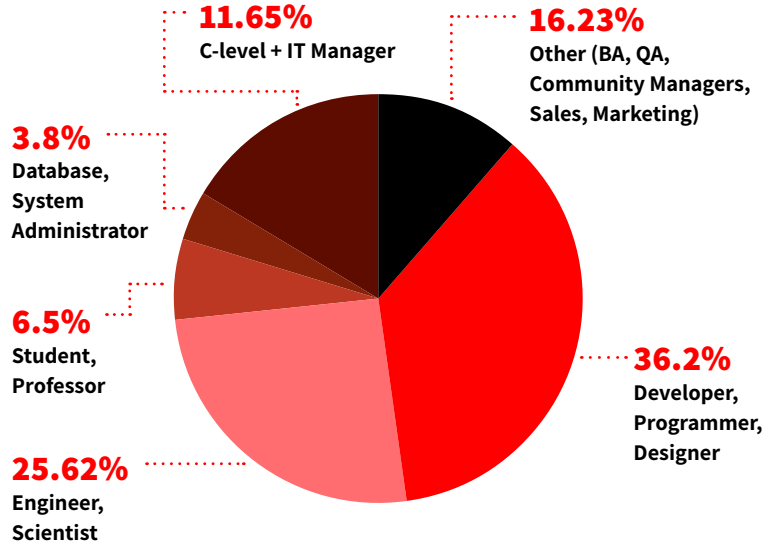
COUNTRIES REPRESENTED



250+
SESSIONS HOSTED

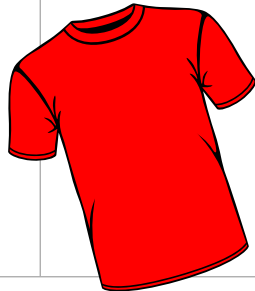
275+
UNIQUE SPEAKERS

TYPE OF ATTENDEE



1,123

COMPANIES / ORGANIZATIONS ATTENDING & PARTICIPATING



2,500+
ATO T-SHIRTS GIVEN TO ATTENDEES



4,001

UNIQUE DEVICE MOBILE APP DOWNLOADS

232,000+
MOBILE APP PAGE VIEWS

150+

NUMBER OF SCHOLARSHIPS MADE AVAILABLE TO COLLEGE STUDENTS FROM RTP UNIVERSITIES

Many of these scholarships were available at and claimed by students from Historically Black Colleges and Universities (HBCUs)

Chris Coyier, co-founder of CodePen and creator of CSS Tricks, delivered multiple talks and posed for pics with many attendees.



Saron Yitbarek, CEO and Founder of Code Newbie, spoke on Day 2.



Day 2 keynotes included Ashley McNamara (Microsoft), Chris Coyier (CodePen/CSS Tricks), Jono Bacon (Jono Bacon Consulting), Kohske Kawaguchi (Creator of Jenkins, Cloudbees), Kent C. Dodds (Testing.Javascript.com), and Todd Lewis (host).